2020 JVA Events Exhibitor Kit

Cleveland | Milwaukee | Houston | Louisville | Long Beach | Columbus
<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Location</th>
<th>Registration &amp; Move-In</th>
<th>Show Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>JVA Rock ‘N Rumble</td>
<td>January 18-19</td>
<td>Cleveland Convention Center Cleveland, OH</td>
<td>Friday, January 17, Noon - 8pm</td>
<td>Saturday, January 18, 8am – 9pm Sunday, January 19, 8am – 5pm</td>
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<tr>
<td>JVA MKE Jamboree</td>
<td>February 1-2</td>
<td>Wisconsin Center Milwaukee, WI</td>
<td>Friday, January 31, Noon - 8pm</td>
<td>Saturday, February 1, 8am – 9pm Sunday, February 2, 8am – 5pm</td>
</tr>
<tr>
<td>JVA Southern Sprawl</td>
<td>March 28-29</td>
<td>NRG Park Houston, TX</td>
<td>Friday, March 27, Noon - 8pm</td>
<td>Saturday, March 28, 8am – 9pm Sunday, March 29, 8am – 5pm</td>
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<tr>
<td>JVA World Challenge</td>
<td>April 3-5</td>
<td>Kentucky Expo Center Louisville, KY</td>
<td>Thursday, April 2, Noon - 8pm</td>
<td>Friday, April 3, 8am – 9pm Saturday, April 4, 8am - 9pm Sunday, April 5, 8am – 5pm</td>
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<tr>
<td>JVA West Coast Cup</td>
<td>May 23-25</td>
<td>Long Beach Convention Center Long Beach, CA</td>
<td>Friday, May 22, Noon - 8pm</td>
<td>Saturday, May 23, 8am – 9pm Sunday, May 24, 8am - 9pm Monday, May 25, 8am – 5pm</td>
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<tr>
<td>JVA SummerFest</td>
<td>June 6-7</td>
<td>Greater Columbus Conv. Center Columbus, OH</td>
<td>Friday, June 5, Noon - 8pm</td>
<td>Saturday, June 6, 8am – 9pm Sunday, June 7, 8am – 5pm</td>
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Why should your company attend the 2020 JVA Events?

<table>
<thead>
<tr>
<th>Event</th>
<th>Approx. Team Count</th>
<th>Approx. Girl Count</th>
<th>Nearly Coach Count</th>
<th>Over Expected Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>JVA Rock 'N Rumble</td>
<td>340</td>
<td>3,400</td>
<td>700</td>
<td>10,000</td>
</tr>
<tr>
<td>JVA MKE Jamboree</td>
<td>200</td>
<td>3,000</td>
<td>400</td>
<td>9,000</td>
</tr>
<tr>
<td>JVA Southern Sprawl</td>
<td>100</td>
<td>1,000</td>
<td>200</td>
<td>3,000</td>
</tr>
<tr>
<td>JVA World Challenge</td>
<td>840</td>
<td>8,400</td>
<td>1,700</td>
<td>25,000</td>
</tr>
<tr>
<td>JVA West Coast Cup</td>
<td>300</td>
<td>3,000</td>
<td>600</td>
<td>9,000</td>
</tr>
<tr>
<td>JVA SummerFest</td>
<td>500</td>
<td>5,000</td>
<td>1,000</td>
<td>15,000</td>
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</tbody>
</table>
Limitations
- No exhibitor shall be permitted to distribute product of any kind that includes the JVA Tournament Logo or JVA Event logo. There may also be certain restrictions based on JVA Sponsorships/Partnerships. For more information please contact Emily Vollmar at 866-544-2822.

Space Rental
- **Floor Plan**—All dimensions and locations shown on the official floor plan are believed, but not warranted, to be accurate. The JVA reserves the right to make such changes as may be necessary to meet the needs of the exhibitors.
- **Cancellation of Show**—In the event of fire, strikes or other uncontrollable circumstances rendering the exhibit area unfit or unavailable for use, or causing the exhibition to be cancelled 15 days or more prior to the opening date of such event, this contract will not be binding and payments will be refunded.
- **Electricity**—Electricity is the responsibility of the exhibitor. A form will be sent with the exhibitor kit from the official decorator of these JVA events.

Cancellation of Contract
- **Late Cancellation**—If the applicant cancels space within 60 days prior to the opening of the show, no refund will be made. Cancellations must be in writing and postmarks will be controlling. Exhibitors canceling prior to 60 days from the opening of the show will be refunded 80 percent.

Construction, Installation, and Use of Exhibit Facilities
- **Acceptability of Exhibits**—The JVA reserves the right to require the immediate withdrawal or modification of any exhibit that is believed to be injurious to the purpose of the membership. In the event of such restriction or eviction, the JVA is not liable for any refund of rental fees or any other exhibit-related expense.
- **Restrictions on Use of Space**—No exhibitor shall sublet, assign or share any part of the space allocated in the exhibit hall. Aisle space shall not be used for exhibit purposes, display signs, solicitation or distribution of promotional material. Exhibits, signs and displays are also prohibited in any public space or elsewhere on the premises of the meeting facilities or in the guestrooms or hallways of the hotel. Operation of sound amplification devices is not allowed.
- **Construction of Exhibits**—Exhibits shall be constructed and arranged so that they do not obstruct the general view, nor hide the exhibits of others. Nothing shall be displayed above the back of the booth.
- **Drayage**—Advance shipments of exhibit material must be made to the official decorator representative as indicated in the exhibitor kit forthcoming. No supplies, inserts or materials are to be sent to JVA hotels.
- **Damage to Exhibit Facility**—The exhibitor must surrender rented space in the same condition it was at commencement of occupation. The exhibitor or agent shall not injure or deface the walls, columns, or floors of the exhibit facilities, the booths or the equipment or furniture of the booth. When such damage appears, the exhibitor shall be liable for all cost incurred to the owners of the property so damaged. The management agent reserves the right to select contractors for such repairs.

Liability and Insurance
- **Security**—The protection of the property of exhibitors shall at all times remain in the sole responsibility and custody of each exhibitor. The Exhibit Management will provide watchpersons during the hours the exhibition is not operating, but furnishing of such services shall not be construed to be any assumption of obligation or duty with respect to the property protection of the exhibitor.
- **Responsibility of the JVA**—The exhibitor assumes the entire responsibility for losses, damages, and claims arising out of injury or damage to exhibitor’s displays, equipment and other property brought upon the premises of the convention center, its agents, servants and employees from any and all such losses, damages and claims. Insurance and liability are the full and sole responsibility of the exhibitor. Signature of this contract signifies the release of the JVA and other aforementioned agents from any further liability.
- **Show Management Responsibility**—JVA’s contract with the facility supercedes the contract it has with exhibitors.
JVA Exhibitor Packages

1st Booth: $500, *$950*
Additional Booths: $300, *$650*

- JVA Rock 'N Rumble
- JVA MKE Jamboree
- JVA Southern Sprawl
- *JVA World Challenge*
- JVA West Coast Cup
- JVA SummerFest

Click here for Exhibitor Application

Packages include:
- 10’ deep x 10’ wide booth, 8’ high back wall, 3’ high side wall
- Company ID sign, booth number
- 6’ skirted table, two chairs, waste basket
- Two (2) exhibitor badges per 10’ x 10’ booth purchase
- After-hours exhibit hall security

CONTACT - Emily Vollmar - 859-219-3531 - emily.vollmar@avca.org