

# 2021-22 JVA Events Exhibitor Kit

Detroit | Cleveland | Milwaukee | Baltimore Louisville | Long Beach | Columbus



# JVA Showdown in Motown December 11 – 12, 2021 TCF Center Detroit, MI

Registration & Move-In Friday, December 10, Noon – 8 pm

Show Hours
Saturday, December 11, 8 am - 9 pm
Sunday, December 12, 8 am - 5 pm

### JVA MKE Jamboree January 29 – 30, 2022 Wisconsin Center Milwaukee, WI

Registration & Move-In Friday, January 28, Noon – 8 pm

Show Hours
Saturday, January 29, 8 am - 9 pm
Sunday, January 30, 8 am - 5 pm

### JVA World Challenge April 8 - 10, 2022 Kentucky Expo Center Louisville, KY

Registration & Move – In Thursday, April 7, Noon – 8 pm

Show Hours
Friday, April 8, 8 am - 9 pm
Saturday, April 9, 8 am - 9 pm
Sunday, April 10, 8 am - 5 pm

### JVA Rock & Rumble January 15 – 16, 2022 Cleveland Convention Center Cleveland, OH

Registration & Move-In Friday, January 14, Noon – 8 pm

Show Hours
Saturday, January 15, 8 am - 9 pm
Sunday, January 16, 8 am - 5 pm

### JVA Charm City Challenge February 5-6, 2022 Baltimore Convention Center Baltimore, MD

Registration & Move – In Friday, February 4, Noon – 8 pm

Show Hours
Saturday, February 5, 8 am - 9 pm
Sunday, February 6, 8 am - 5 pm

### JVA West Coast Cup May 28-30, 2022 Long Beach Convention Center Long Beach, CA

Registration & Move – In Friday, May 27, Noon – 8 pm

Show Hours
Saturday, May 28, 8 am - 9 pm
Sunday, May 29, 8 am - 9 pm
Monday, May 30, 8 am - 5 pm

JVA Summerfest June 4 - 5, 2022 Greater Columbus Conv. Center Columbus, OH

Registration & Move – In Friday, June 3, Noon – 8 pm

Show Hours
Saturday, June 4, 8 am - 9 pm
Sunday, June 5, 8 am - 5 pm

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### Why should your company attend the 2021-22 JVA Events?

### **JVA Showdown in Motown**

Approx. 300 boys club teams Approx. 3,000 boys age 13-18 Nearly 600 club coaches Over 9,000 in total expected

### **JVA MKE Jamboree**

Approx. 200 club teams
Approx. 2,000 girls age 12-18
Nearly 400 club coaches
Over 6,000 in total expected

### **JVA World Challenge**

Approx. 840 club teams Approx. 8,400 girls age 12-18 Nearly 1,700 club coaches Over 25,000 in total expected

### **JVA Summerfest**

Approx. 500 club teams Approx. 5,000 girls age 12-18 Nearly 1,000 club coaches Over 15,000 in total expected

### **JVA Rock & Rumble**

Approx. 340 club teams Approx. 3,400 girls age 12-18 Nearly 700 club coaches Over 10,000 in total expected

### **JVA Charm City Challenge**

Approx. 320 club teams
Approx. 3,200 girls age 12-18
Nearly 650 club coaches
Over 9,500 in total expected

### **JVA West Coast Cup**

Approx. 300 club teams
Approx. 3,000 girls age 12-18
Nearly 600 club coaches
Over 9,000 in total expected



### Limitations

- No exhibitor shall be permitted to distribute product of any kind that includes the JVA Tournament Logo or JVA Event logo. There may also be certain restrictions based on JVA Sponsorships/Partnerships. For more information please contact Toby Bishop at 859.219.3560

### **Space Rental**

- **Floor Plan**—All dimensions and locations shown on the offcial floor plan are believed, but not warranted, to be accurate. The JVA reserves the right to make such changes as may be necessary to meet the needs of the exhibitors.
- **Cancellation of Show**—In the event of fire, strikes or other uncontrollable circumstances rendering the exhibit area unit or unavailable for use, or causing the exhibition to be cancelled 15 days or more prior to the opening date of such event, this contract will not be binding and payments will be refunded.
- **Electricity**—Electricity is the responsibility of the exhibitor. A form will be sent with the exhibitor kit from the official decorator of these JVA events.

### **Cancellation of Contract**

- **Late Cancellation**—If the applicant cancels space within 60 days prior to the opening of the show, no refund will be made. Cancellations must be in writing and postmarks will be controlling. Exhibitors canceling prior to 60 days from the opening of the show will be refunded 80 percent.

### **Construction, Installation, and Use of Exhibit Facilities**

- **Acceptability of Exhibits** The JVA reserves the right to require the immediate withdrawal or modification of any exhibit that is believed to be injurious to the purpose of the membership. In the event of such restriction or eviction, the JVA is not liable for any refund of rental fees or any other exhibit-related expense.
- **Restrictions on Use of Space**—No exhibitor shall sublet, assign or share any part of the space allocated in the exhibit hall. Aisle space shall not be used for exhibit purposes, display signs, solicitation or distribution of promotional material. Exhibits, signs and displays are also prohibited in any public space or elsewhere on the premises of the meeting facilities or in the guestrooms or hallways of the hotel. Operation of sound amplification devices is not allowed.
- **Construction of Exhibits**—Exhibits shall be constructed and arranged so that they do not obstruct the general view, nor hide the exhibits of others. Nothing shall be displayed above the back of the booth.
- **Drayage**—Advance shipments of exhibit material must be made to the official decorator representative as indicated in the exhibitor kit forthcoming. No supplies, inserts or materials are to be sent to JVA hotels.
- **Damage to Exhibit Facility**—The exhibitor must surrender rented space in the same condition it was at commencement of occupation. The exhibitor or agent shall not injure or deface the walls, columns, or doors of the exhibit facilities, the booths or the equipment or furniture of the booth. When such damage appears, the exhibitor shall be liable for all cost incurred to the owners of the property so damaged. The management agent reserves the right to select contractors for such repairs.

### **Liability and Insurance**

- **Security**—The protection of the property of exhibitors shall at all times remain in the sole responsibility and custody of each exhibitor. The Exhibit Management will provide watchpersons during the hours the exhibition is not operating, but furnishing of such services shall not be construed to be any assumption of obligation or duty with respect to the property protection of the exhibitor.
- **Responsibility of the JVA**—The exhibitor assumes the entire responsibility for losses, damages, and claims arising out of injury or damage to exhibitor's displays, equipment and other property brought upon the premises of the convention center, its agents, servants and employees from any and all such losses, damages and claims. Insurance and liability are the full and sole responsibility of the exhibitor. Signature of this contract signifies the release of the JVA and other aforementioned agents from any further liability.
- **Show Management Responsibility**—JVA's contract with the facility supercedes the contract it has with exhibitors.



## Exhibitor Packages

1st Booth: \$500, \*\$950\* Additional Booths: \$300, \*\$650\*

JVA Showdown in Motown
JVA Rock & Rumble
JVA MKE Jamboree
JVA Charm City Challenge
\*JVA World Challenge\*
JVA West Coast Cup
JVA SummerFest

### **Packages include:**

- 10' deep x 10' wide booth, 8' high back wall, 3' high side wall
   Company ID sign, booth number
  - 6' skirted table, two chairs, waste basket
  - Two (2) exhibitor badges per 10' x 10' booth purchase
    - After-hours exhibit hall security

CONTACT - Toby Bishop - 859-219-3560 - toby.bishop@avca.org

Click here for application.